

GET THE FACTS BEFORE YOU CONVERT

We understand why you're thinking of converting from oil to gas. But before you make the switch, please take a look at these need-to-know facts:



Have You Considered All of the "Hidden" Costs?

- It could cost **between \$4,500 and \$11,000 to convert** from oil to gas.*
- This figure **DOES NOT include additional costs** to run a gas line, line your chimney, and remove your oil tank, nor does it include the plumbing, electrical and landscaping work required.

U.S. Oil Production Is Dramatically Increasing.

- **Rising U.S. crude oil production is expected to hit its highest level** since 1993.*
- It is projected that **the U.S. will become the world's largest oil producer** by around 2020.*
- Many companies, including Exxon, are looking to export natural gas in the form of LNG (liquid natural gas) overseas, which could **raise domestic gas prices as much as 14%.***



Oilheat Can Be Cleaner than Natural Gas.

- Natural gas is 95% methane – and **methane is up to 20 to 72 times more powerful than carbon dioxide** in producing global warming.*
- There are **millions of miles of natural gas pipelines*** producing ongoing **methane leaks.***
- When **renewable, domestically-produced biodiesel** is mixed with ultra-low sulfur Oilheat, the resulting **Bioheat® blend can produce even lower emissions than natural gas.***

Gas Utilities Are Large, Impersonal and Often Foreign-Owned.

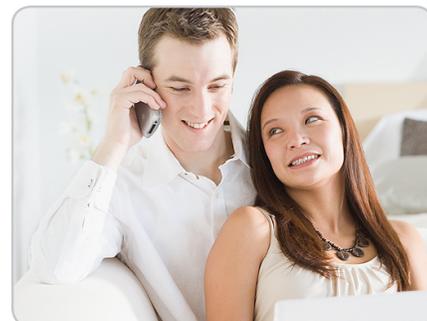
- The utilities that sell gas are often publicly held corporations – many are multi-state while others are multi-national. **Most Oilheat companies, on the other hand, are local, family-run businesses.** They employ local people, contribute to the local economy and participate in community service.

Here's What the Experts Say:

Upgrade to a high-efficiency Oilheat system at a fraction of the cost of converting, and you could **lower your energy bills by up to 30% or more.**

Money-saving rebates and incentives are available to help you stay with safe and comfortable Oilheat. Not ready for a complete upgrade? Ask about installing a **"smart" burner or boiler control or programmable thermostat to help you save energy and money.** Homeowners can also save on electricity by choosing a furnace with an ECM blower motor that adjusts the blower speed automatically to match the demand for heat.

When comparing fuel usage and costs, be aware that a gallon of heating oil delivers more heat than a "therm" of natural gas. There are 138,700 BTU of heat in a gallon of heating oil, but only 100,000 BTU in a therm of natural gas.



DON'T CONVERT YOUR FUEL. CONVERT YOUR THINKING.

For more information on these points or other questions about switching your home heating fuel, talk to your current Oilheat dealer.

