

# GET THE FACTS BEFORE YOU CONVERT

We understand why you're thinking of converting from oil to gas. But before you make the switch, please take a look at these need-to-know facts:



## Have You Considered All of the "Hidden" Costs?

- It could cost **between \$4,500 and \$11,000 to convert** from oil to gas.\*
- This figure **DOES NOT include additional costs** to run a gas line, line your chimney, and remove your oil tank, nor does it include the plumbing, electrical and landscaping work required.

## U.S. Oil Production Is Dramatically Increasing.

- **Rising U.S. crude oil production is expected to hit its highest level** since 1993.\*
- It is projected that **the U.S. will become the world's largest oil producer** by around 2020.\*
- Many companies, including Exxon, are looking to export natural gas in the form of LNG (liquid natural gas) overseas, which could **raise domestic gas prices as much as 14%.**\*



## Oilheat Can Be Cleaner than Natural Gas.

- Natural gas is 95% methane – and **methane is up to 20 to 72 times more powerful than carbon dioxide** in producing global warming.\*
- There are **millions of miles of natural gas pipelines\*** producing ongoing **methane leaks.**\*
- When **renewable, domestically-produced biodiesel** is mixed with ultra-low sulfur Oilheat, the resulting **Bioheat® blend can produce even lower emissions than natural gas.**\*

## Gas Utilities Are Large, Impersonal and Often Foreign-Owned.

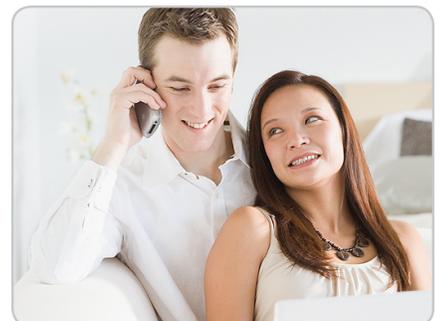
- The utilities that sell gas are often publicly held corporations – many are multi-state while others are multi-national. **Most Oilheat companies, on the other hand, are local, family-run businesses.** They employ local people, contribute to the local economy and participate in community service.

## Here's What the Experts Say:

**Upgrade to a high-efficiency Oilheat system at a fraction of the cost of converting,** and you could **lower your energy bills by up to 30% or more.**

**Money-saving rebates and incentives are available** to help you stay with safe and comfortable Oilheat. Not ready for a complete upgrade? Ask about installing a **"smart" burner or boiler control or programmable thermostat to help you save energy and money.** Homeowners can also save on electricity by choosing a furnace with an ECM blower motor that adjusts the blower speed automatically to match the demand for heat.

When comparing fuel usage and costs, be aware that a gallon of heating oil delivers more heat than a "therm" of natural gas. There are 138,700 BTU of heat in a gallon of heating oil, but only 100,000 BTU in a therm of natural gas.



## **DON'T CONVERT YOUR FUEL. CONVERT YOUR THINKING.**

**For more information on these points or other questions about switching your home heating fuel, talk to your current Oilheat dealer.**

